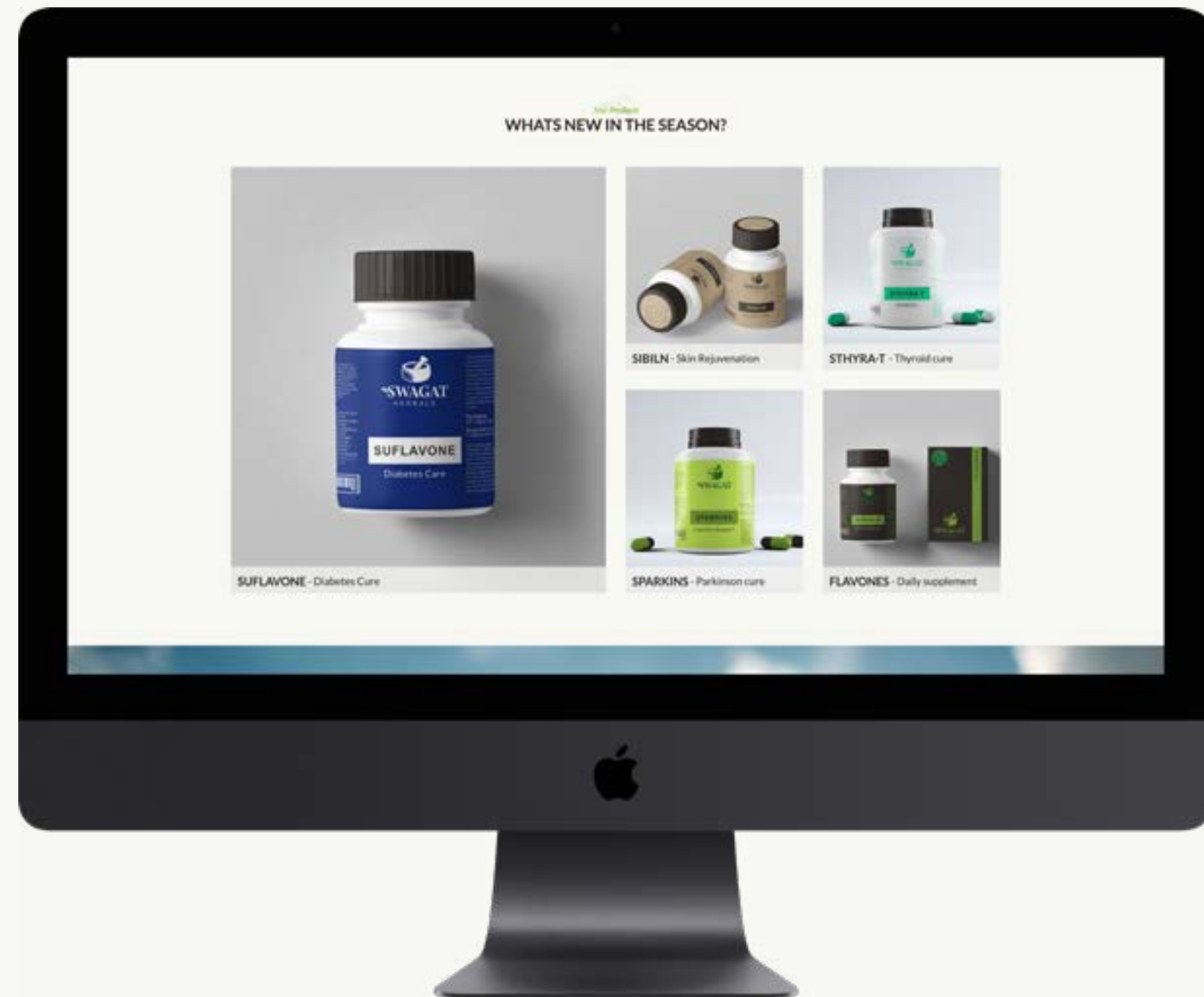


 **SWAGAT**

HERBALS

web design & development



To develop a responsive e-commerce website for a company selling herbal products. To start the online business company needs the most basic functionalities up and running on the site. We will discuss all the features and technologies used to develop this e-commerce website in this case study.

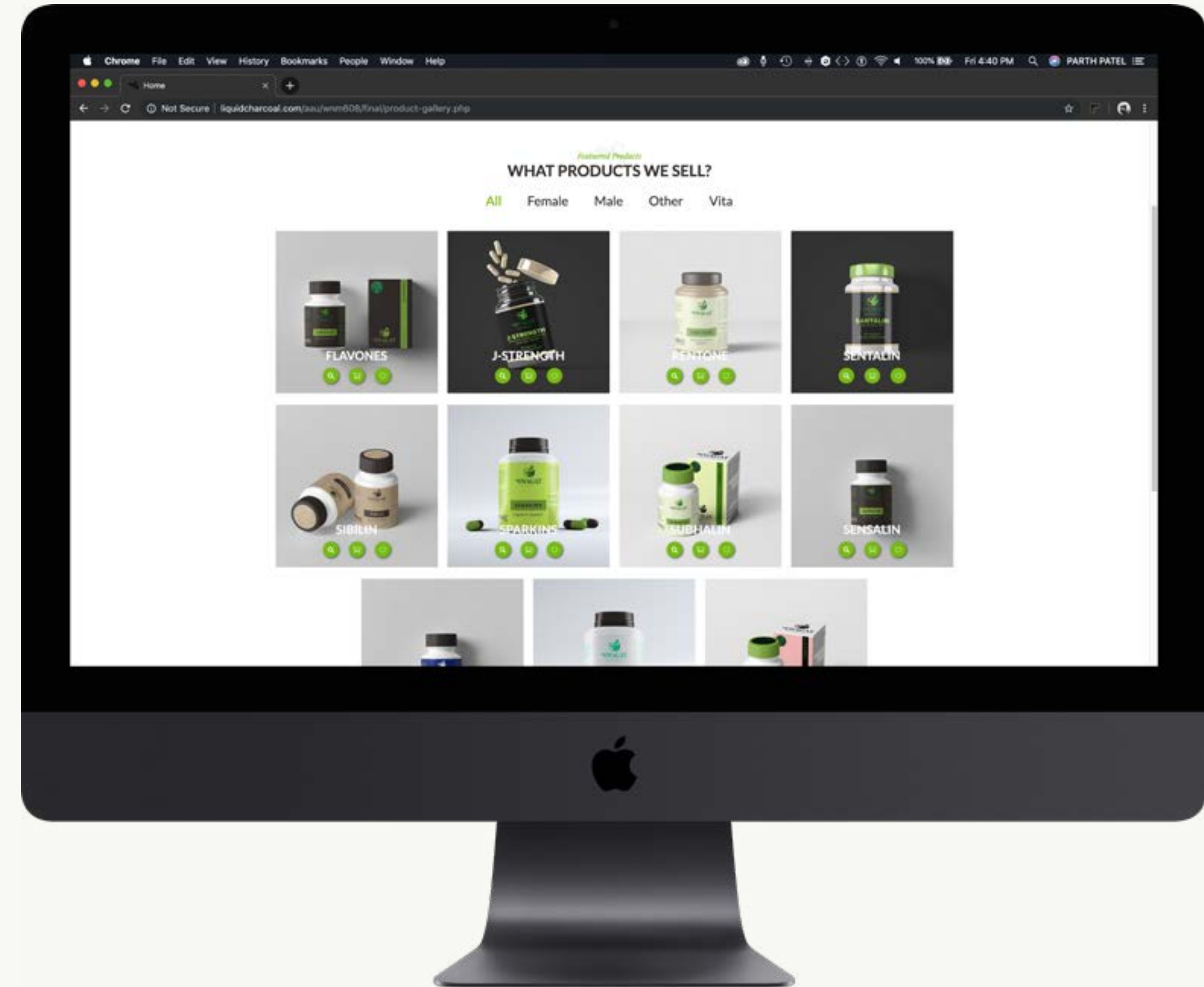
The name of the store is called Swagat Herbals. Swagat is originally a Sanskrit word which means welcome, and herbals are the plants having medicinal, tonic, culinary, toxic, hallucinatory, aromatic, or magical powers, and the legends associated with them. The objective of this website is to attract people who want to stay healthy and well.

Tasks

- Brainstorming for the names.
- Design a logo for the app.
- List the features to be added in the app.
- Design style guide.
- Prepare wireframes.
- Run user testing.
- Design High-Fidelity wireframes.
- Develop the app with HTML, CSS, and PHP.

Features

- Display product list.
- Display product individually.
- Add product to cart.
- Let user select quantity for a particular item.
- Let admin add a new product.
- Let admin update and delete from the available product.
- Calculate the cart.
- Product categorized with isotope.

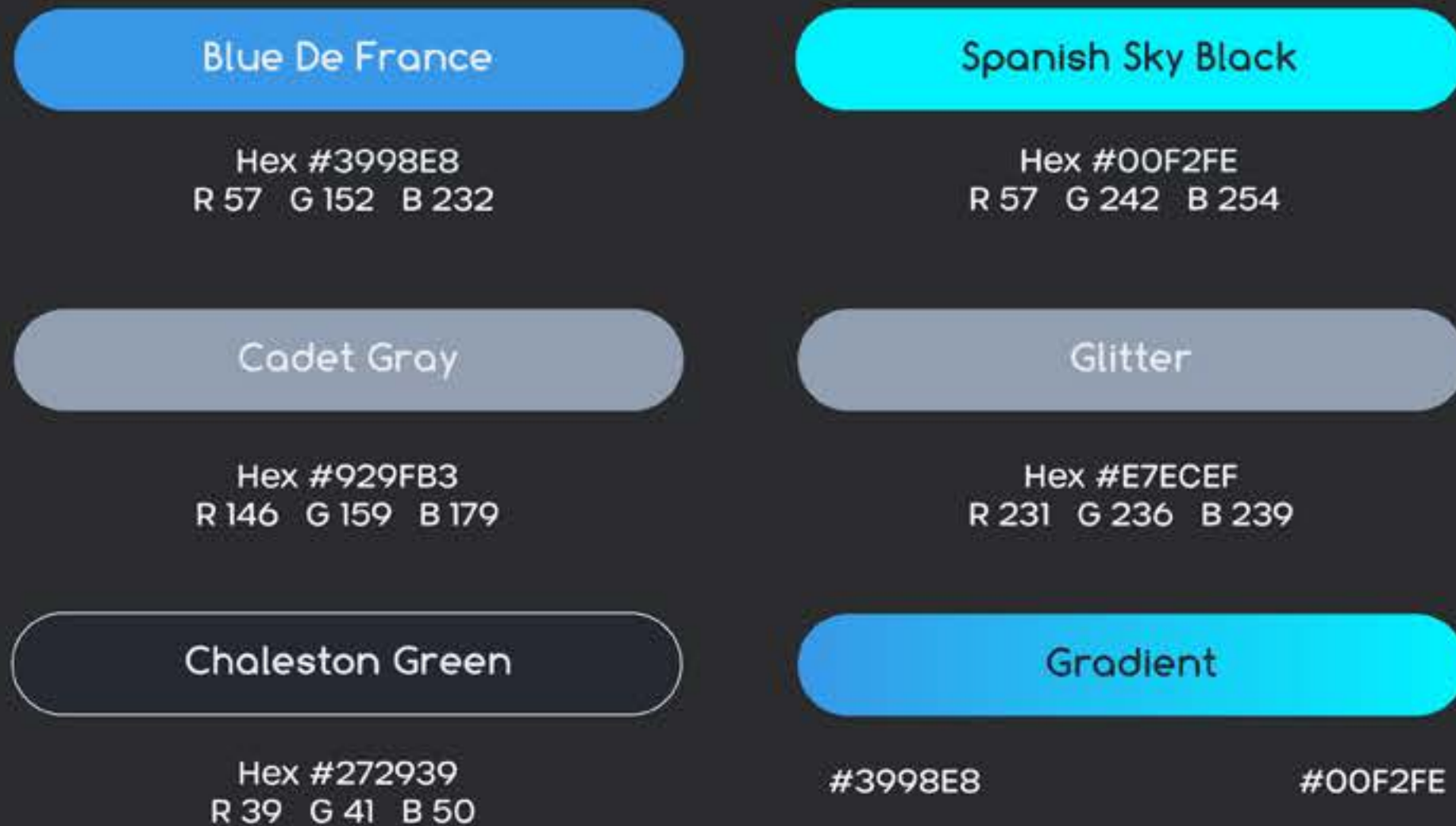


STYLE GUIDE

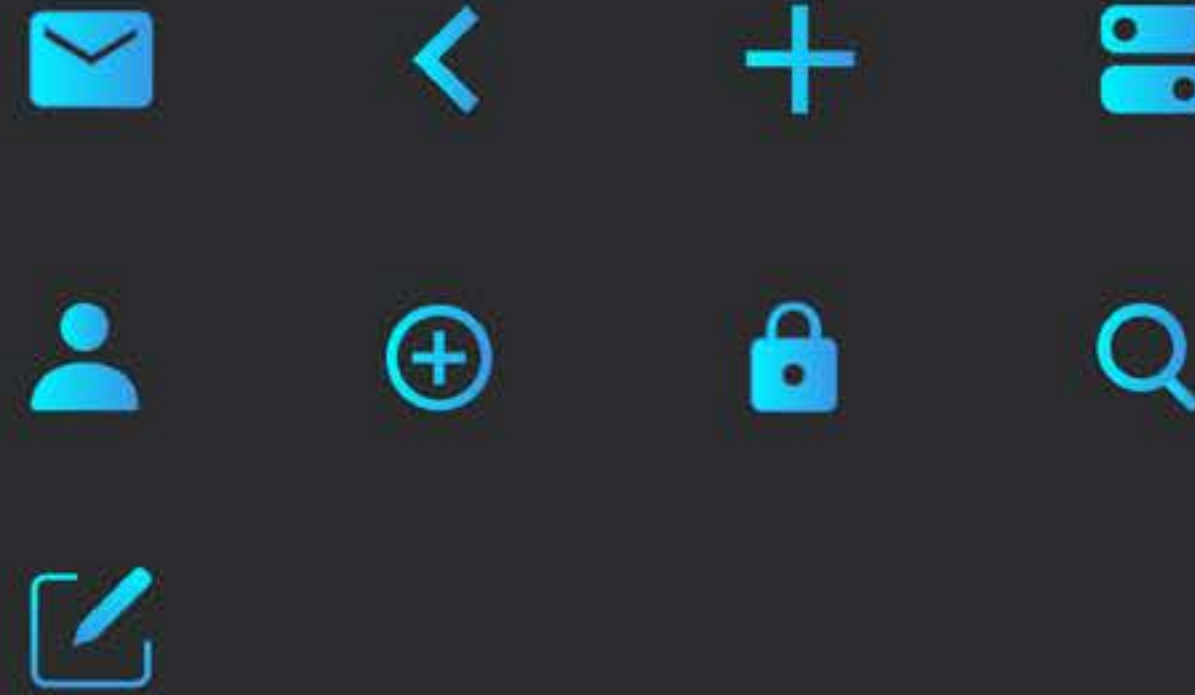
Logo Structure



Color Theme



Iconography and Illustrations



Typography

Brandon Grotesque

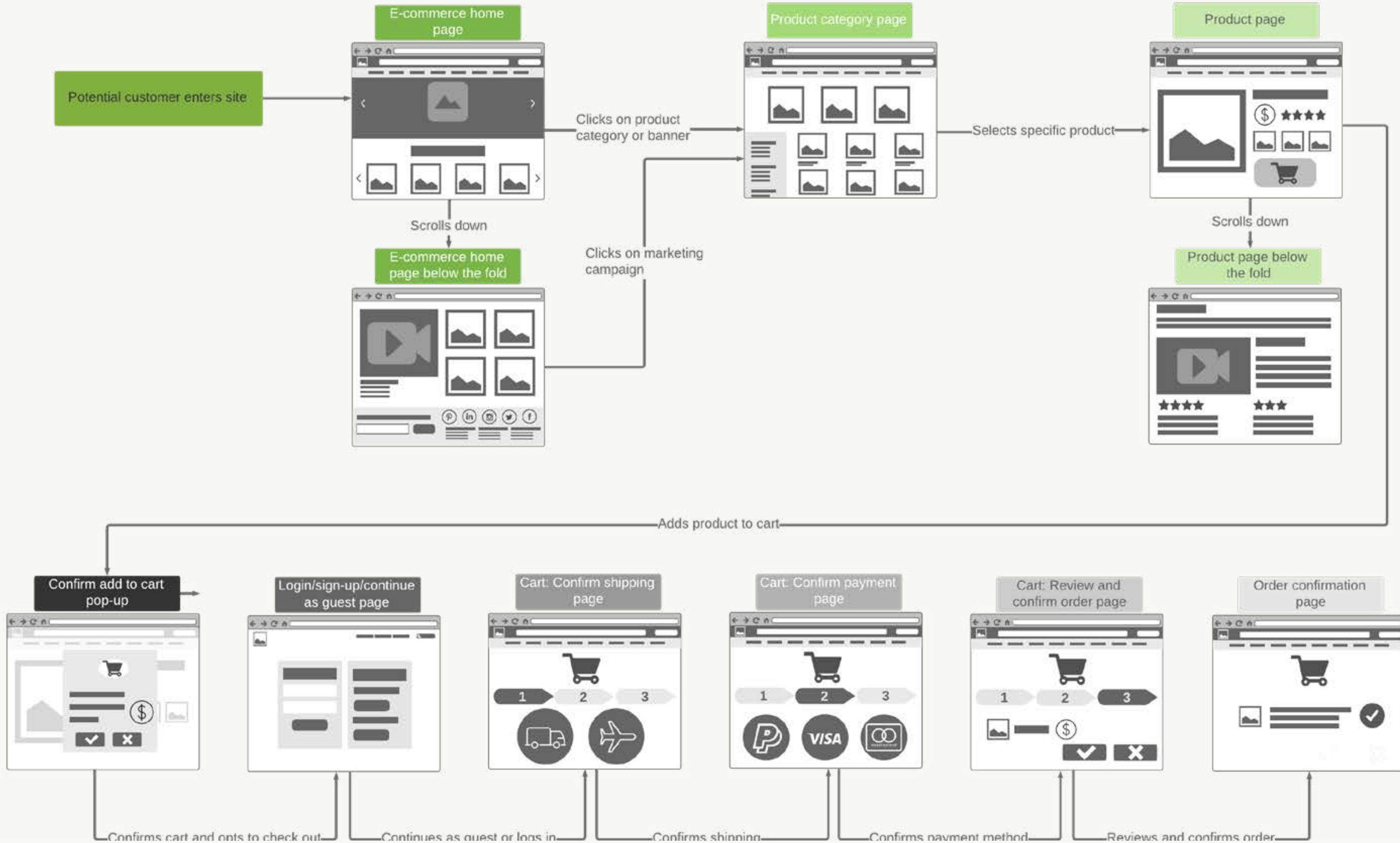
Subtitle, Body text, Button text, Description

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

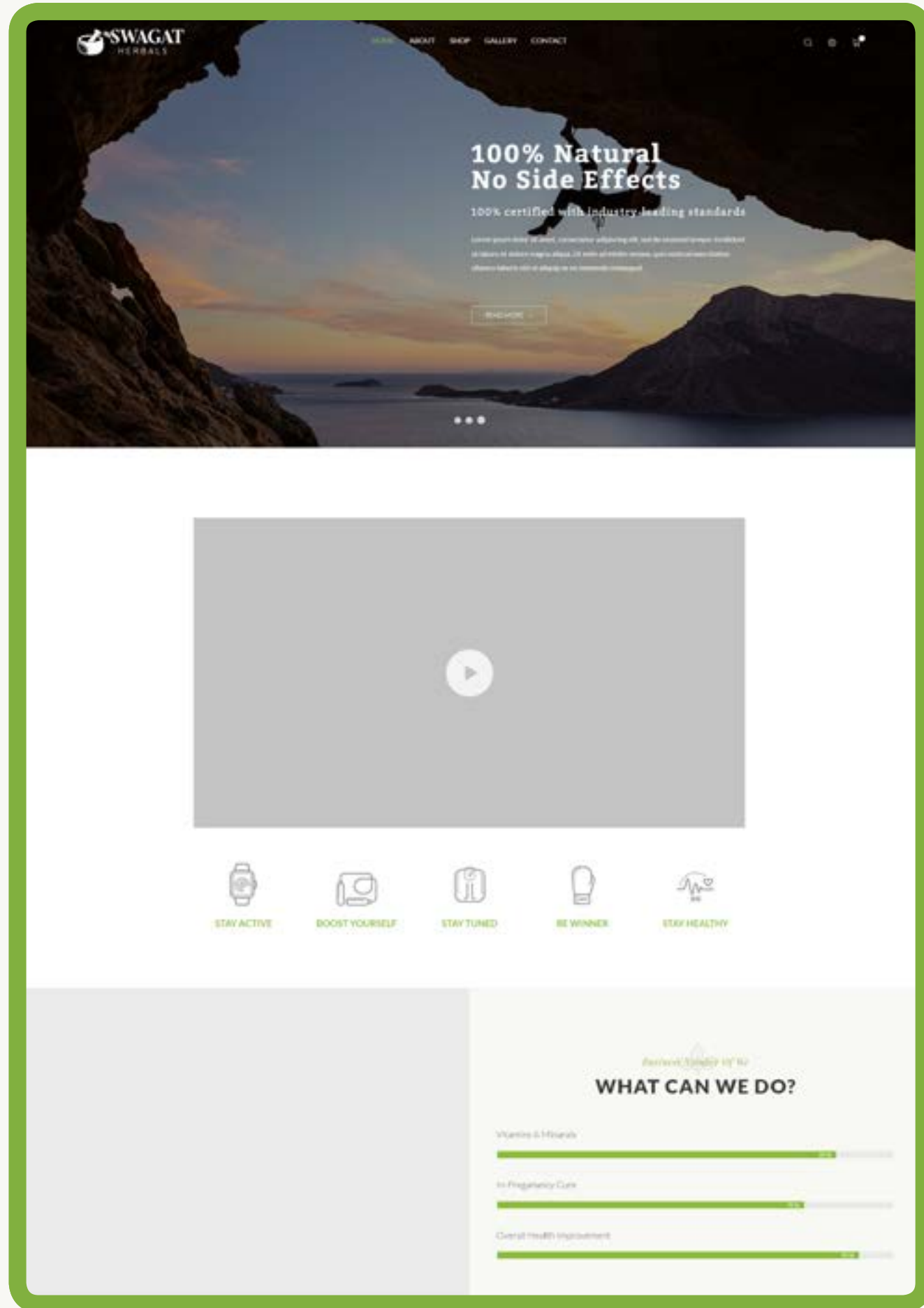
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

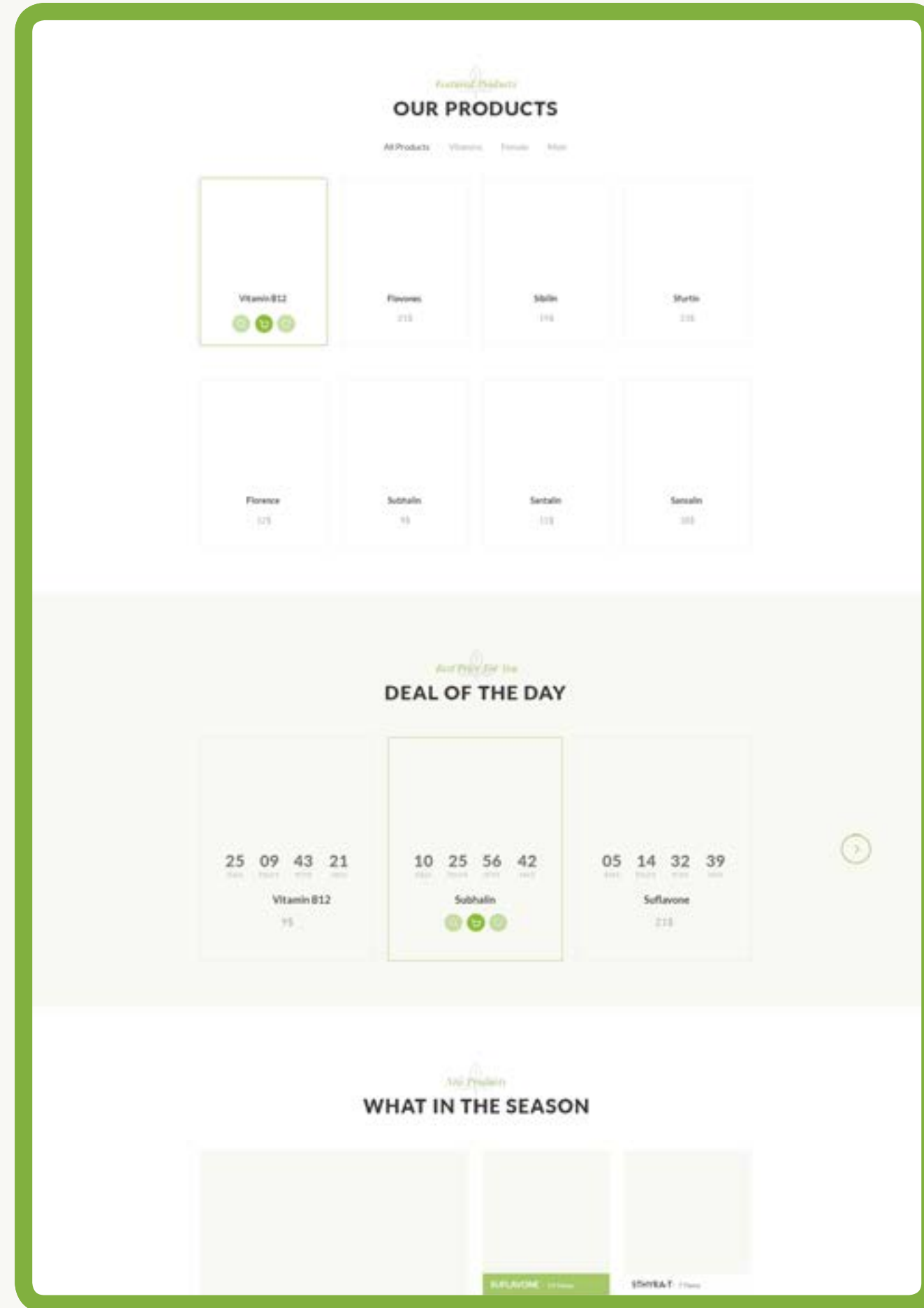


06

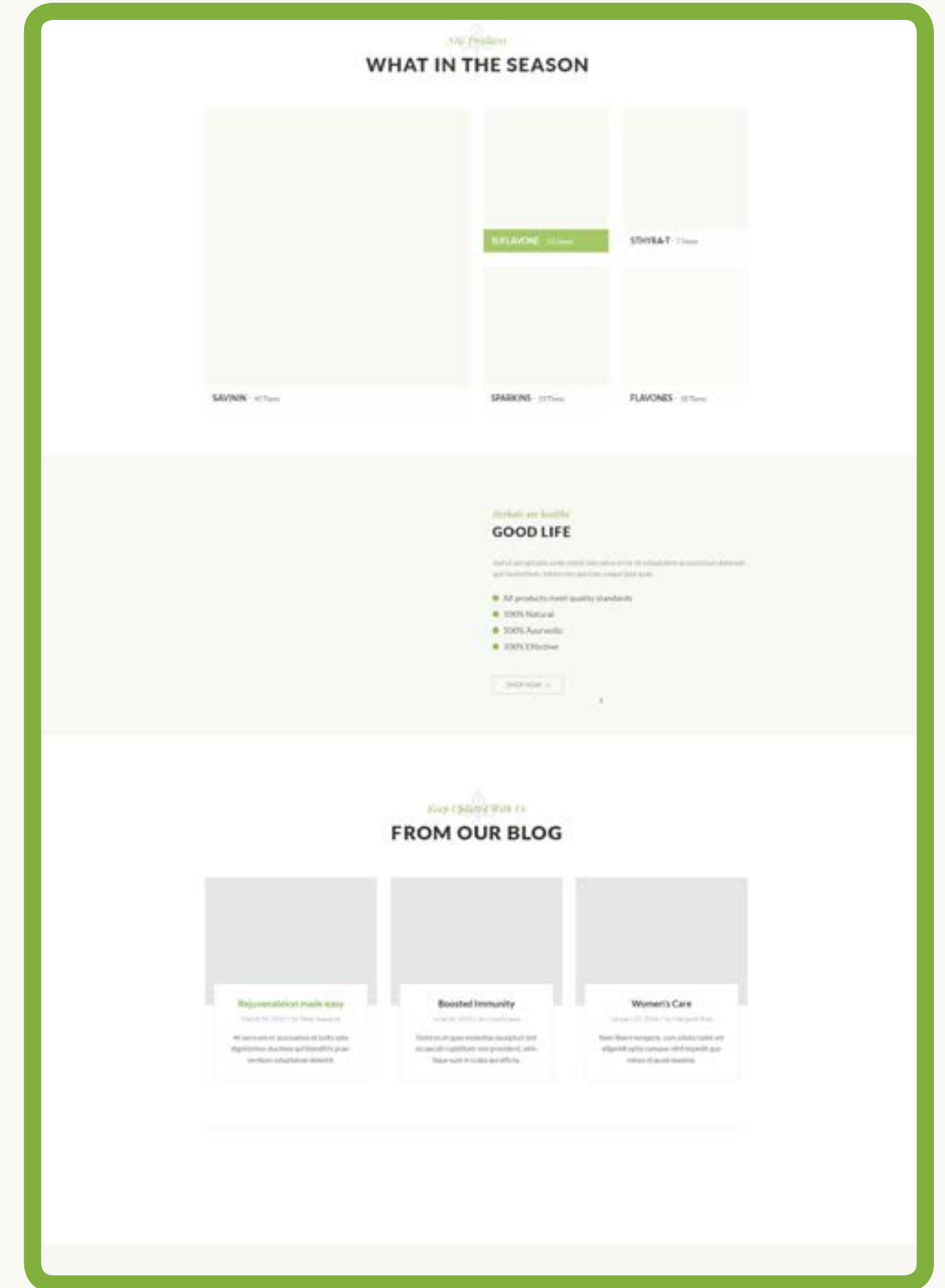
skeleton



Home Page



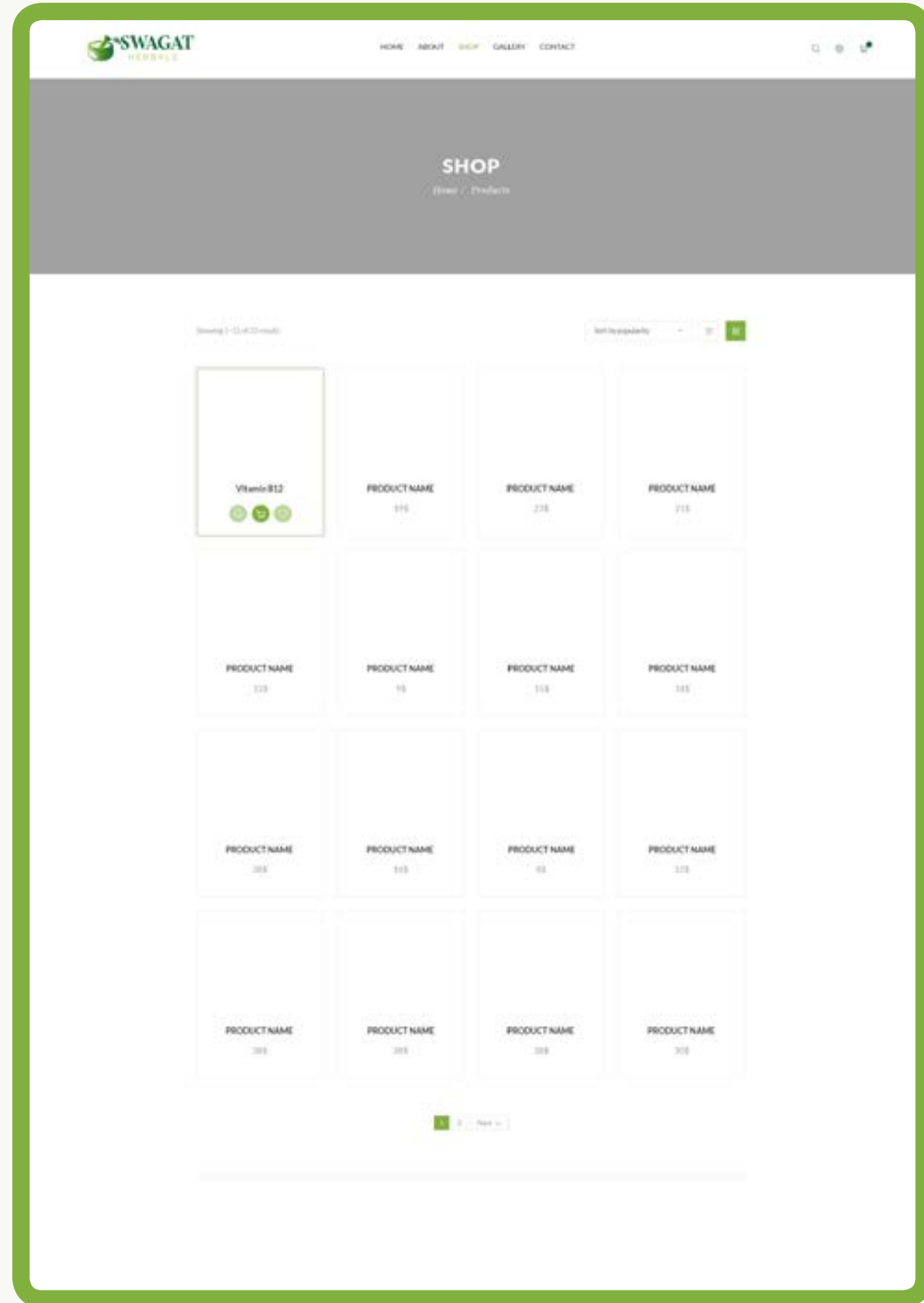
Home Page



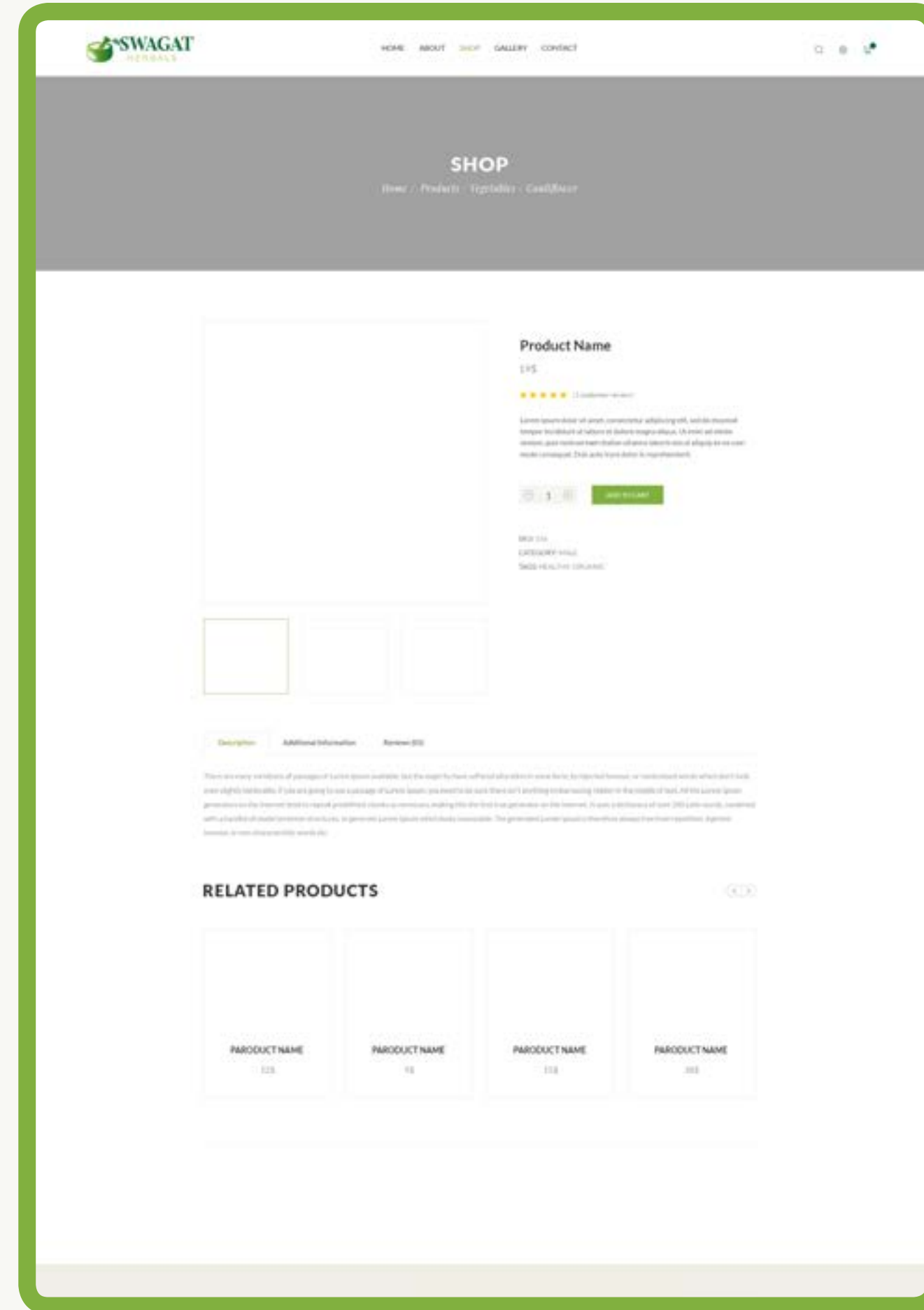
Home Page

07

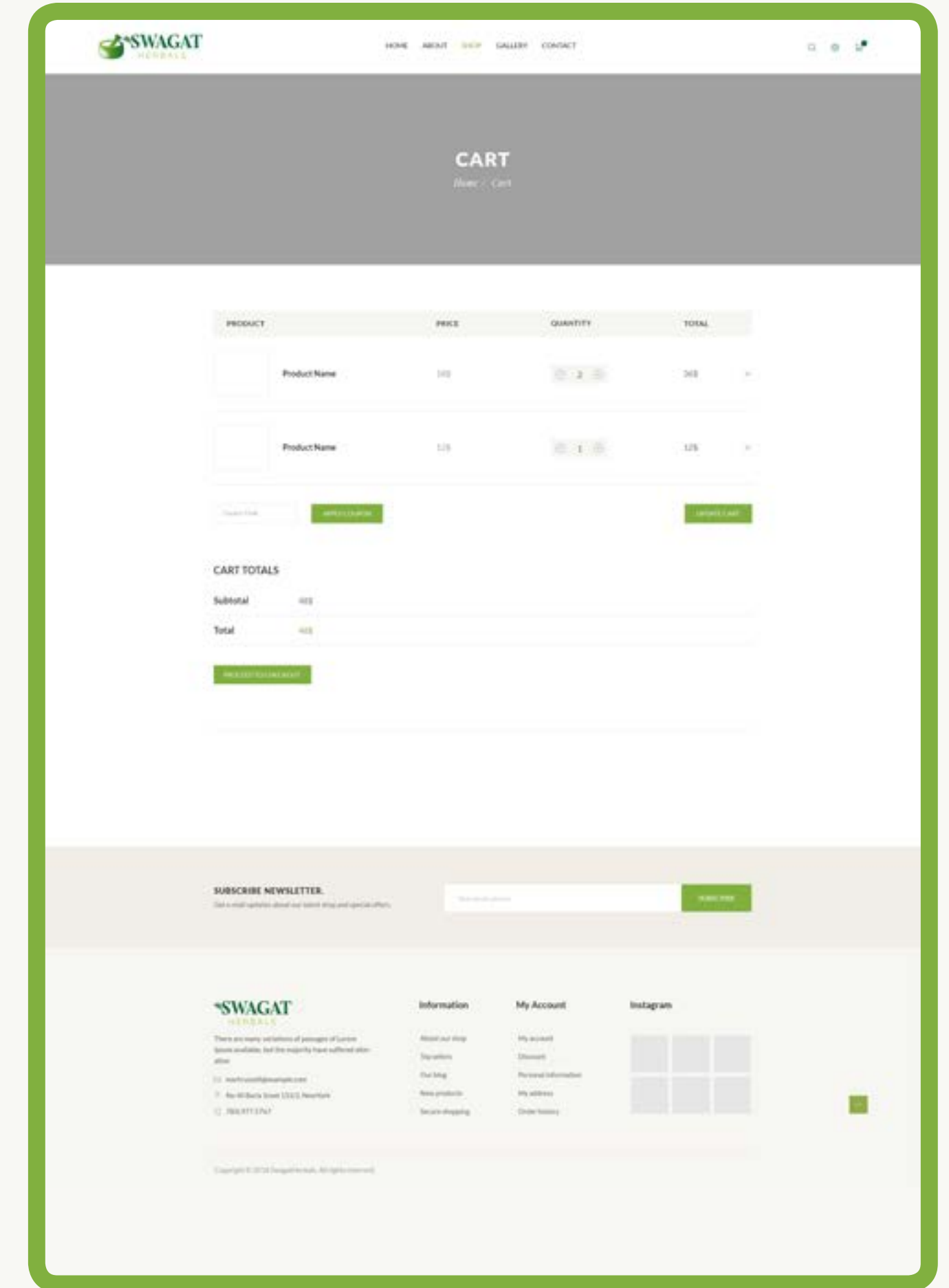
skeleton



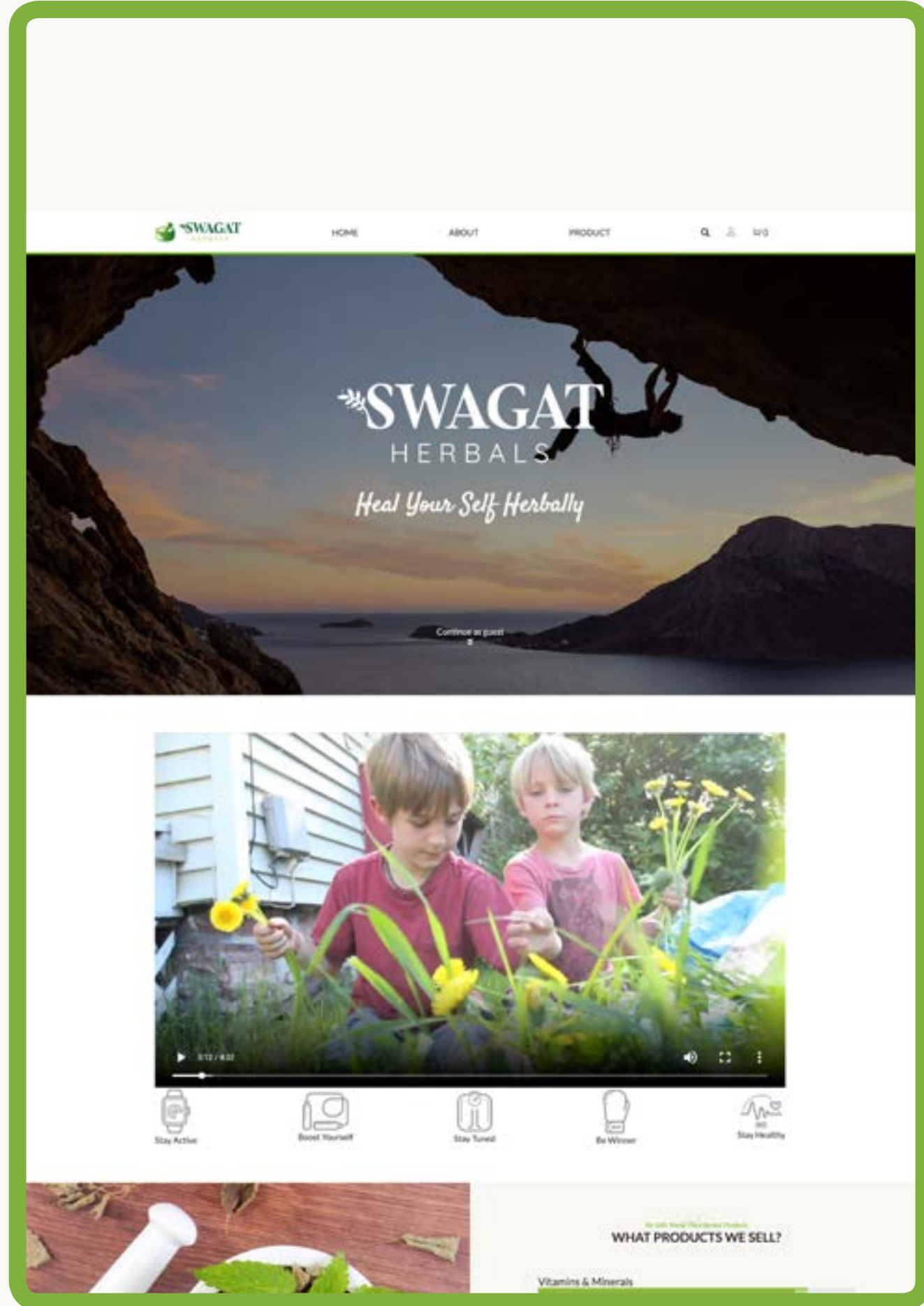
Product List



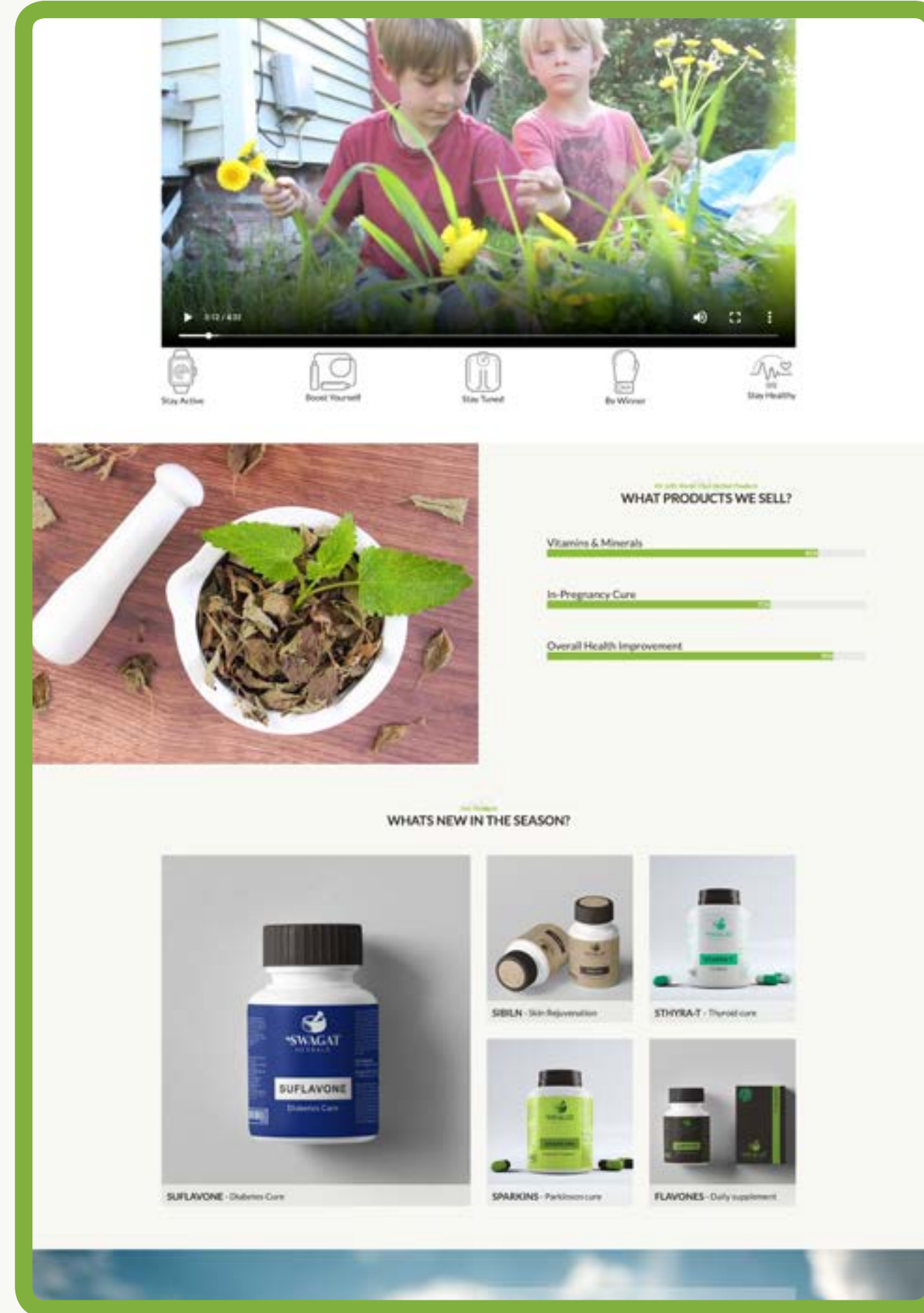
Product View



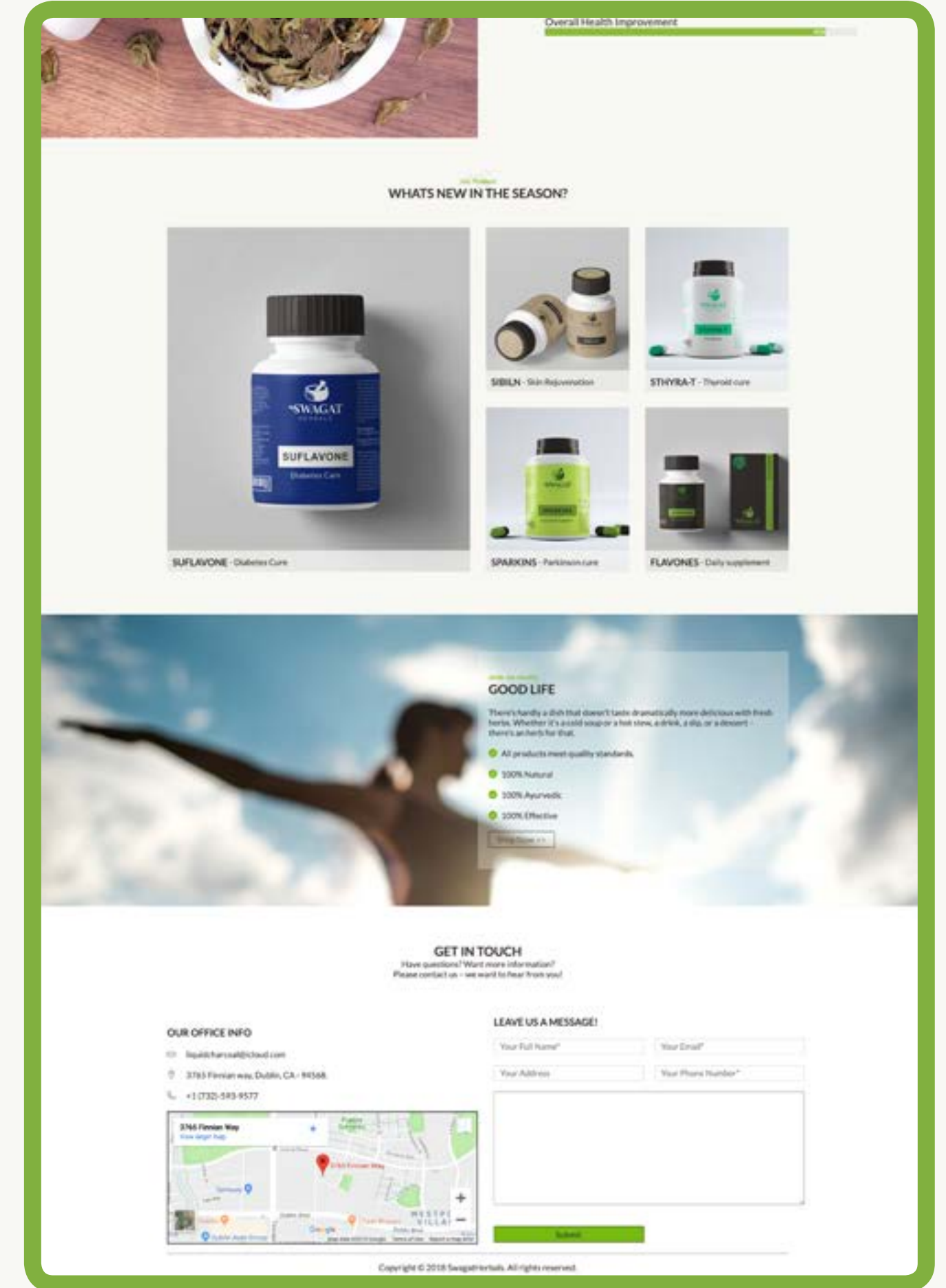
Cart Page



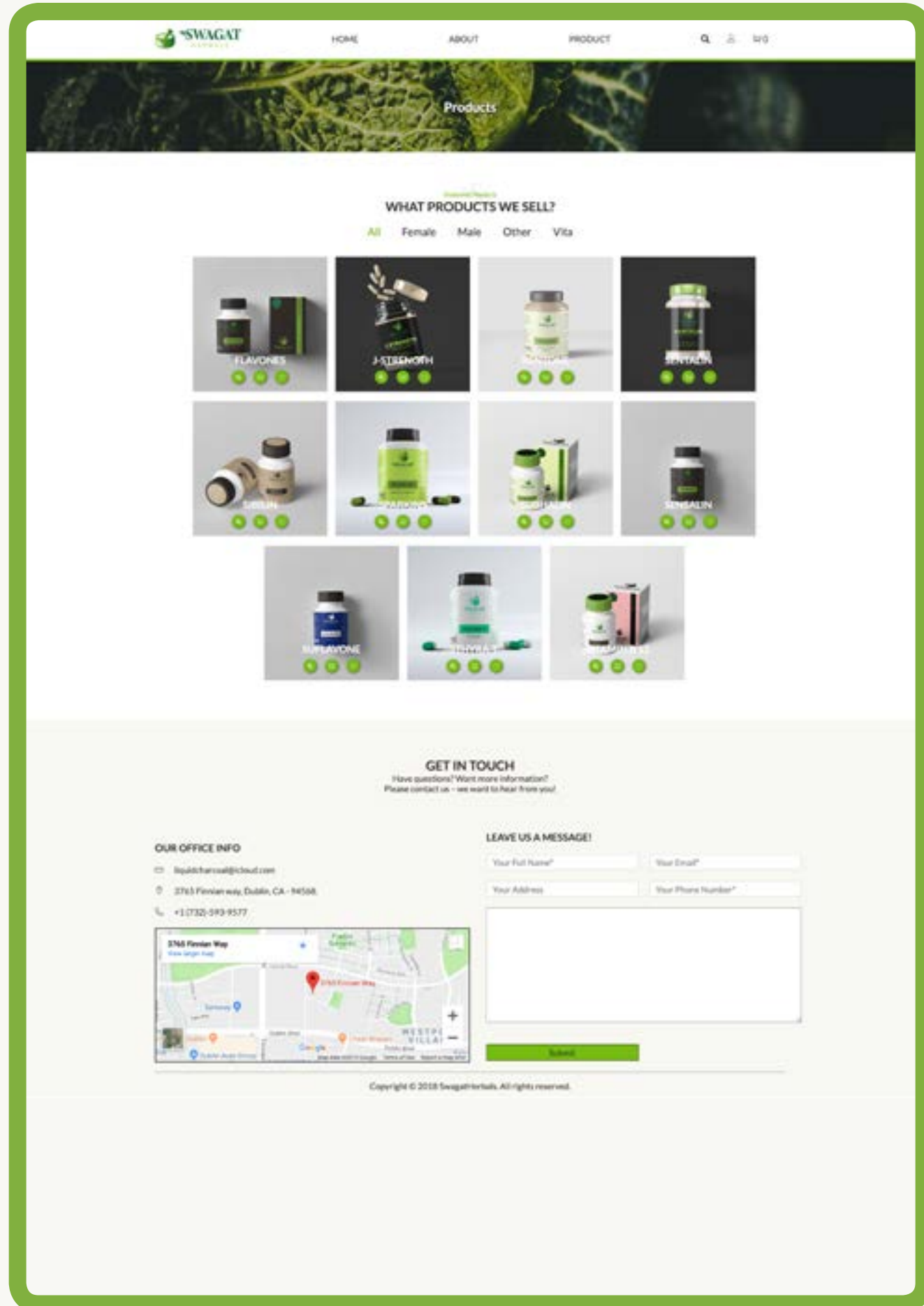
Home Page



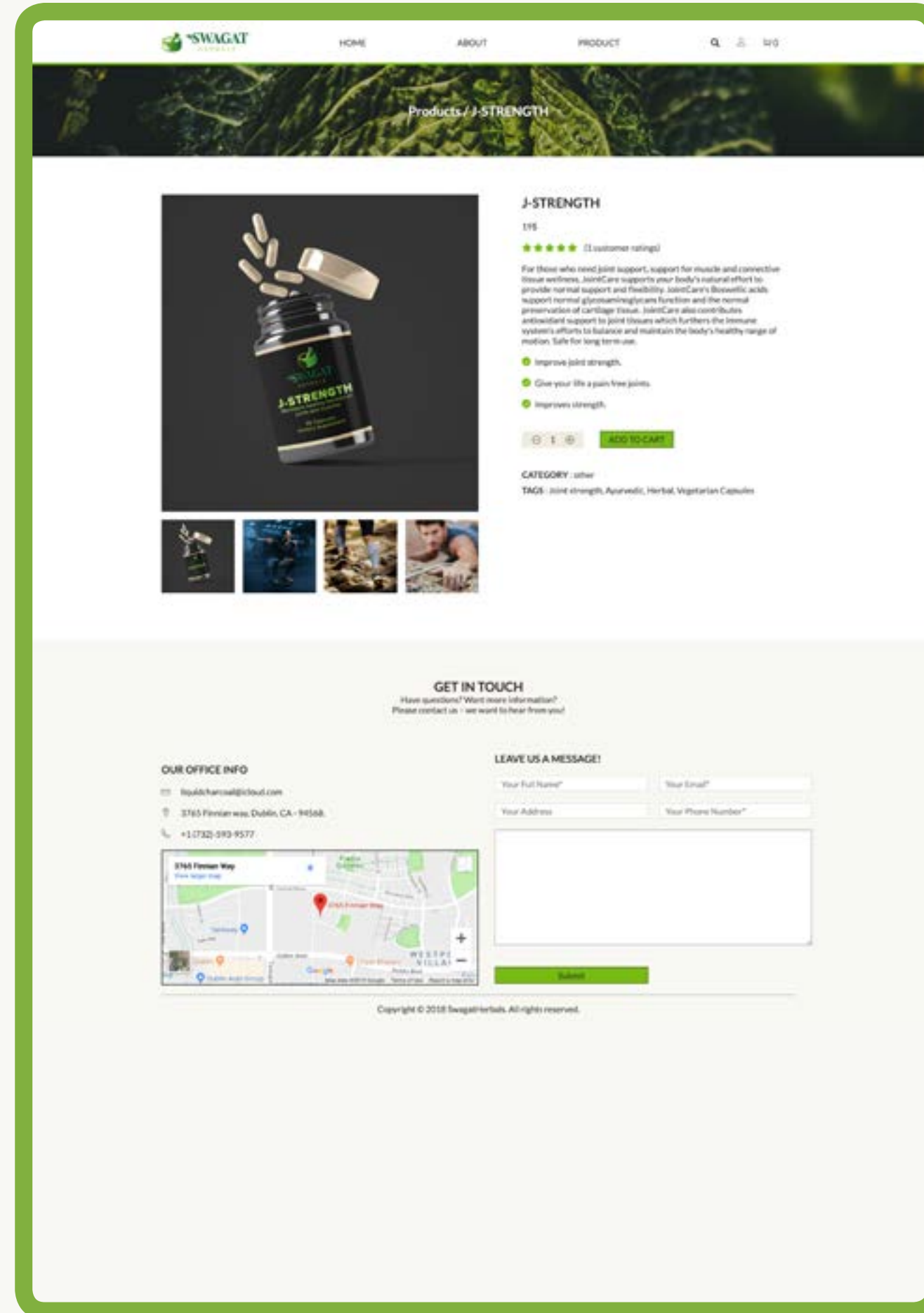
Home Page



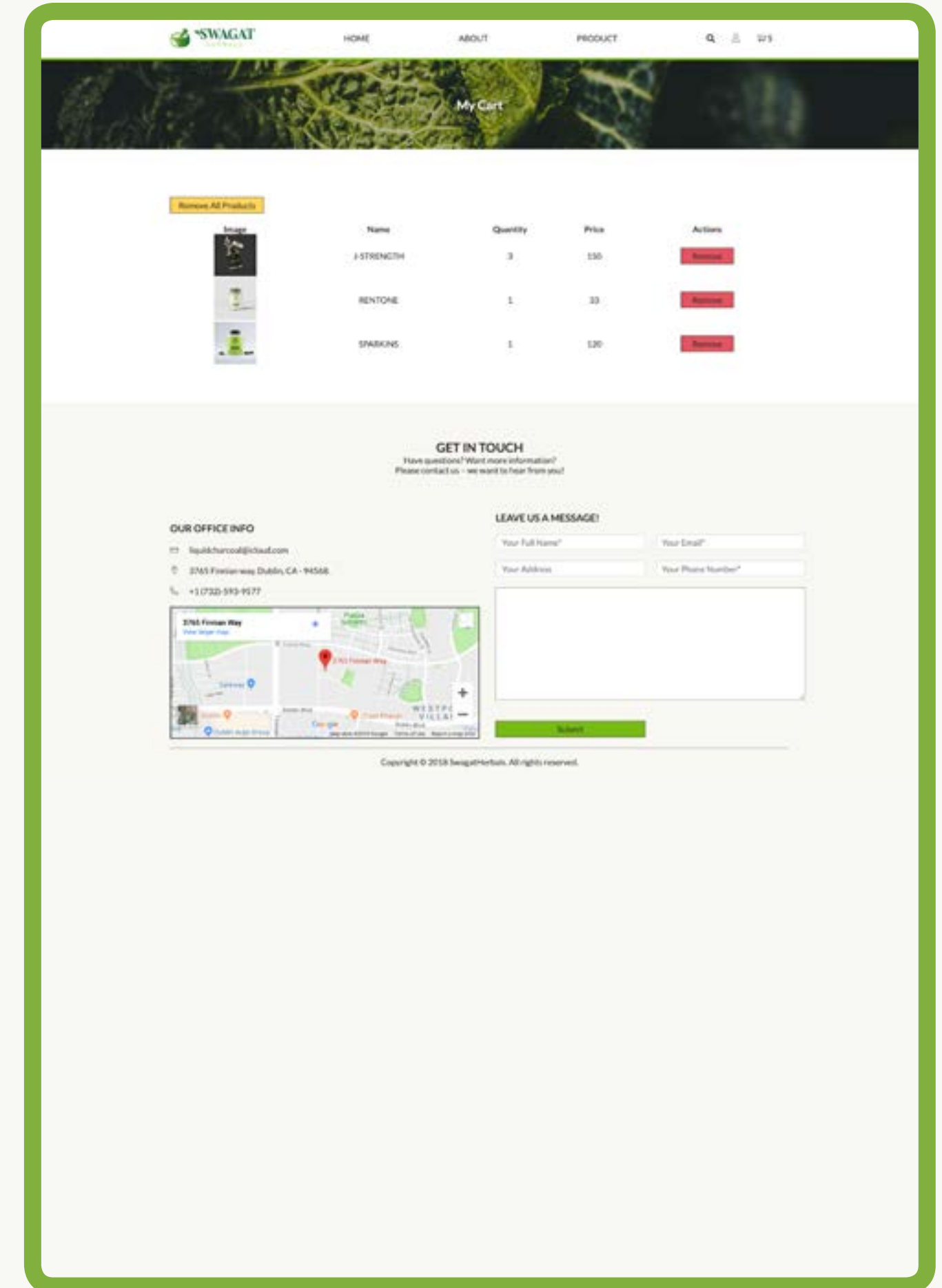
Home Page



Product List



Product View



Cart Page

Front-End Development Technologies

HTML



CSS



JS



Back-End Development Technologies and Tools



CSS Grid-layout with flex-box control.



Design Features

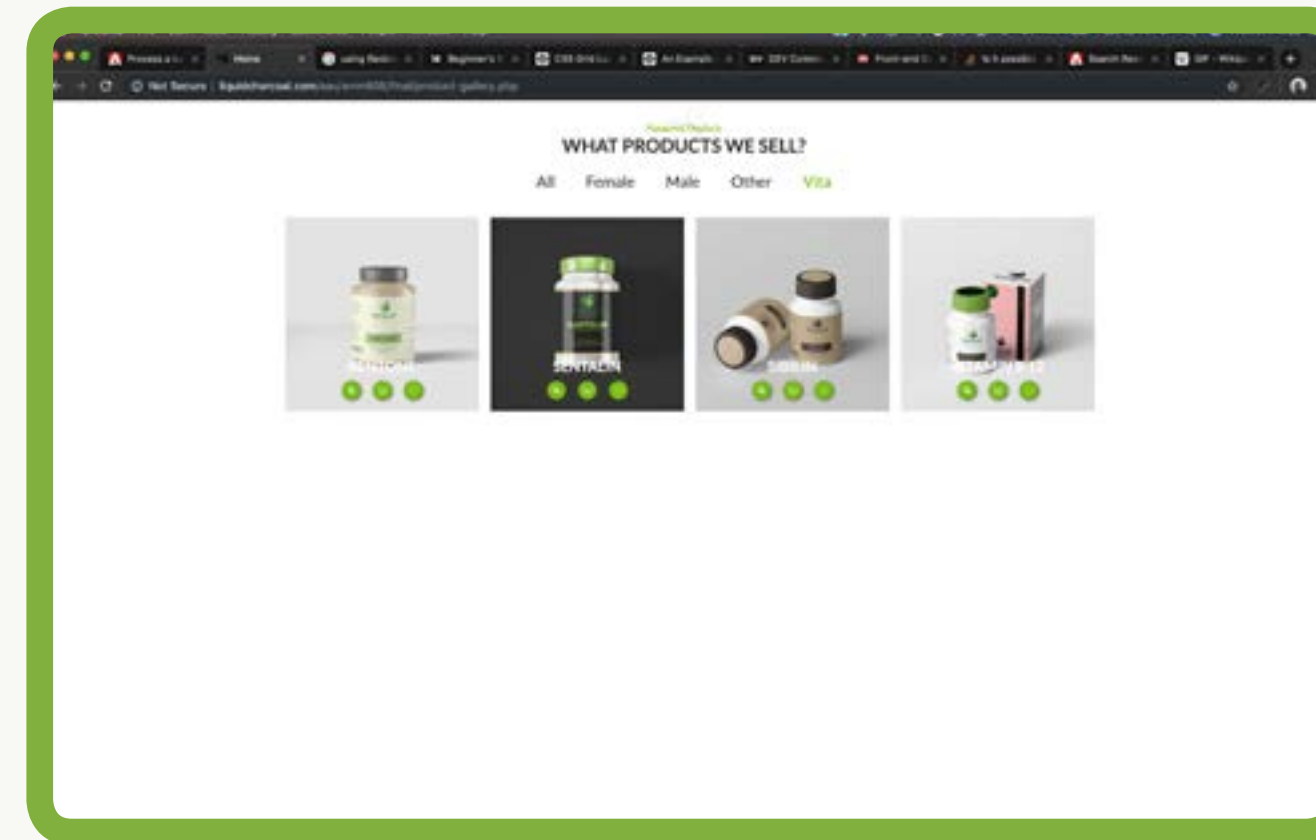
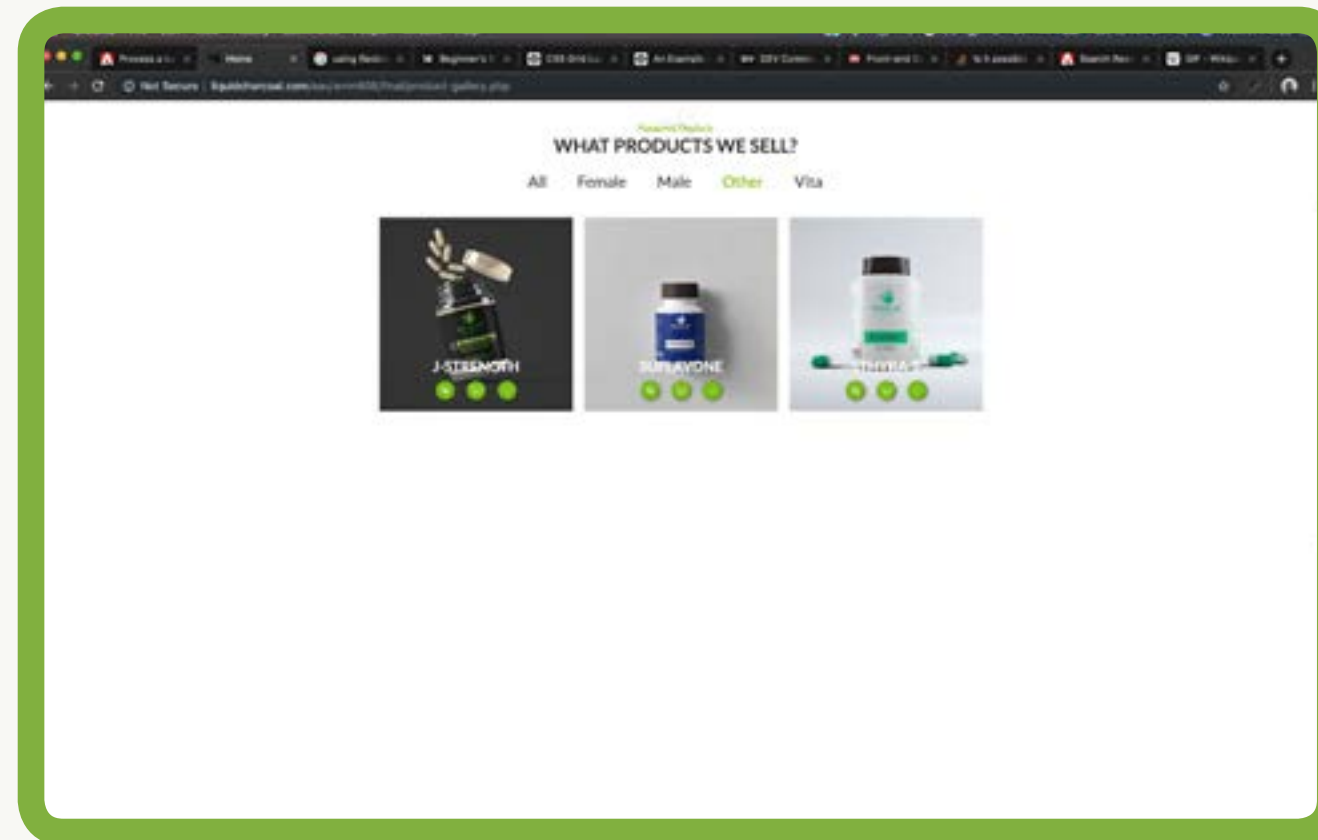
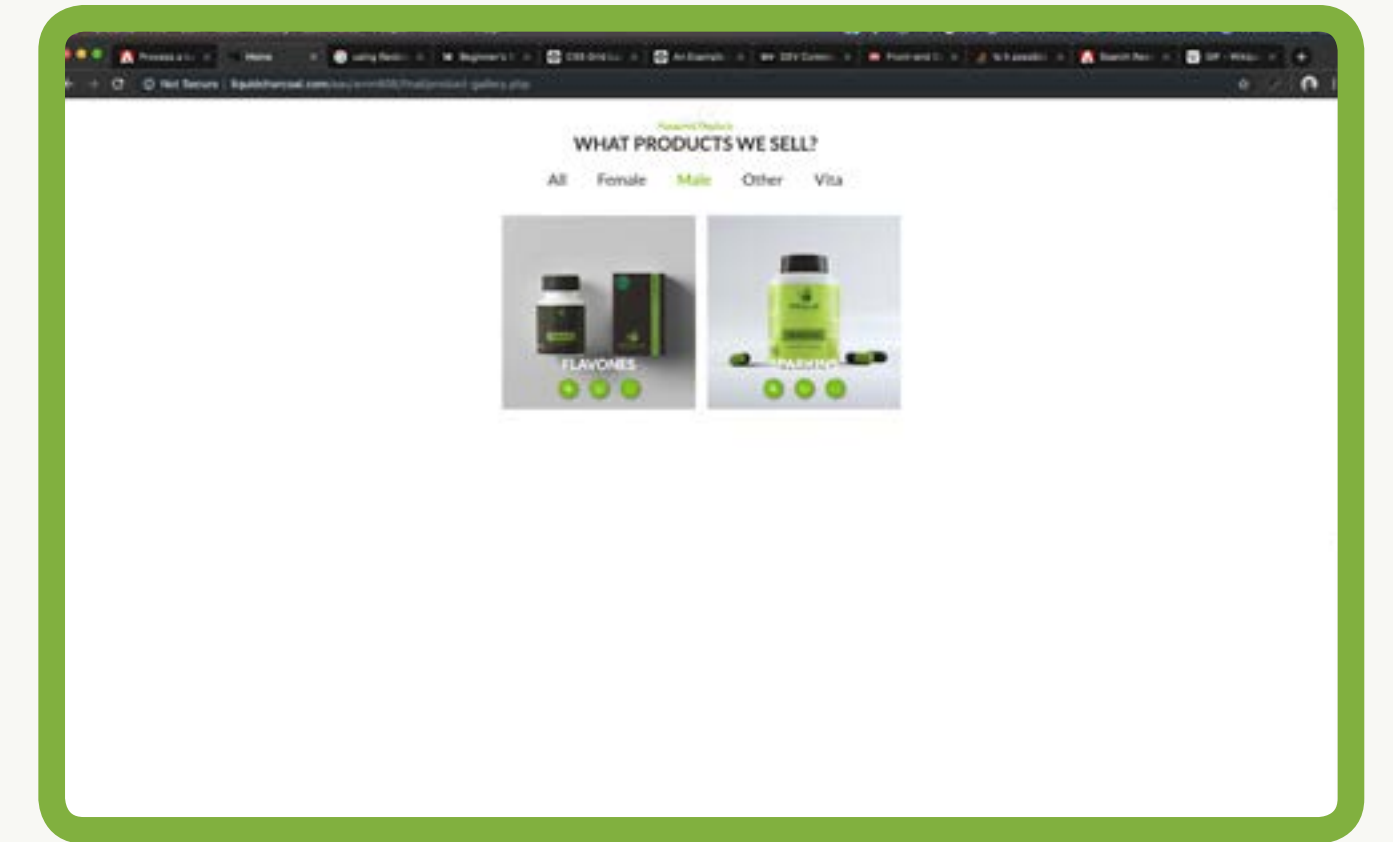
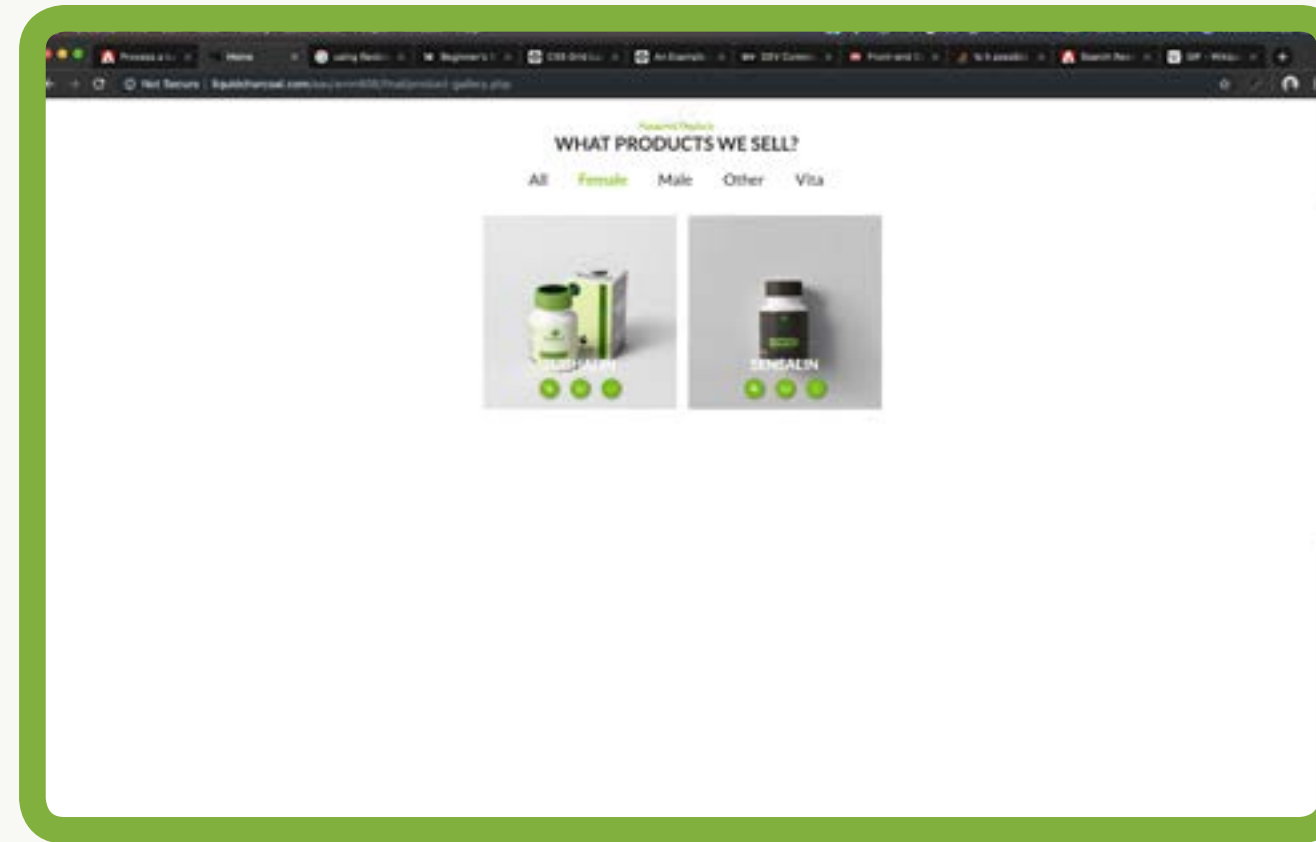
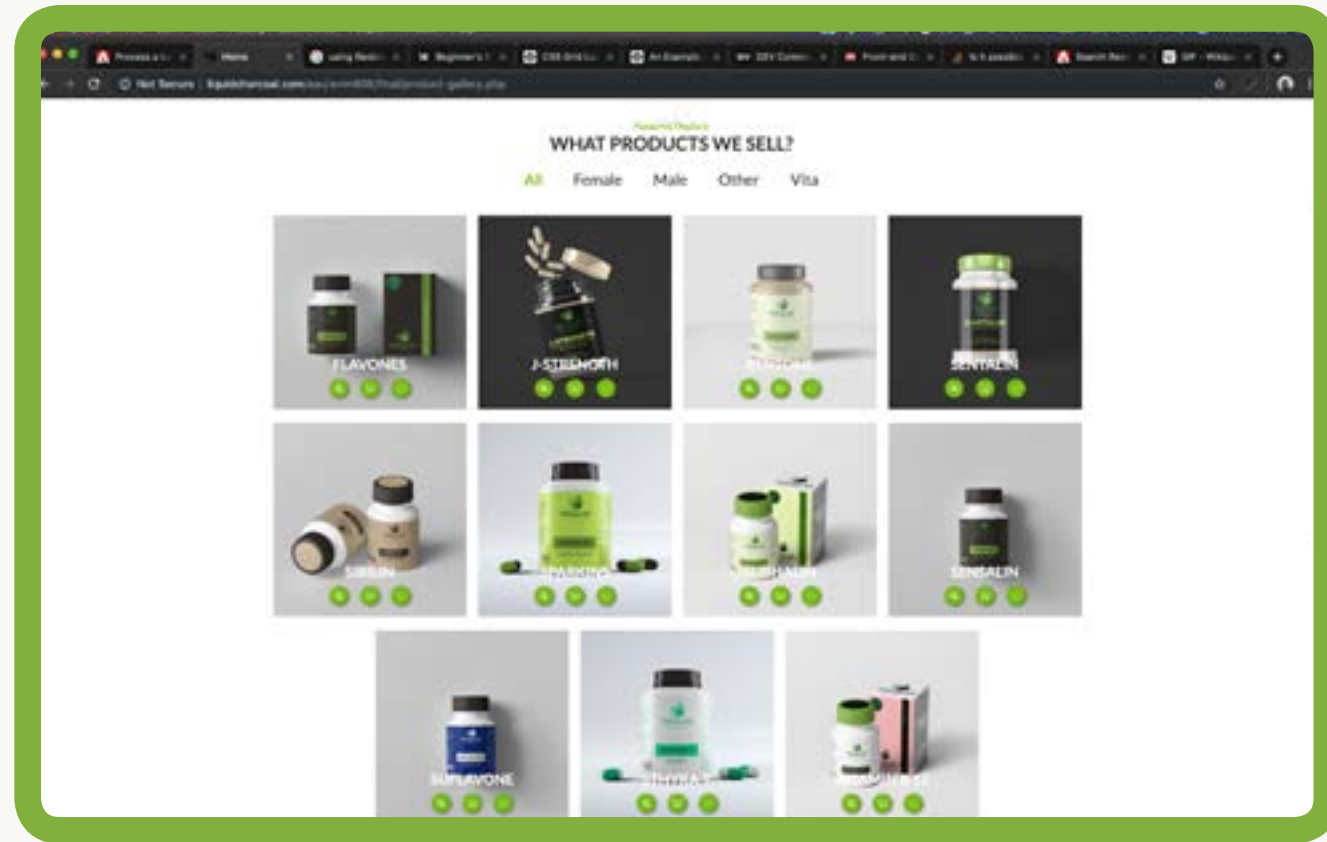
- CSS Grid-Layout
- Flex-Box
- Full-page Layout
- Responsive FlexBox grid
- CSS Transforms

You can nest Flexbox and Grid together to make common layouts incredibly easy and robust. Jen walks you through a demo and shows you exactly how, all while keeping accessibility needs in mind and supporting older browsers.

Reference :

<https://youtu.be/dQHtT47eH0M>

Isotope gallery



Reference :
<https://isotope.metafizy.co/v1/index.html>

Website live on web

The website is live for demonstration..

one can visit the link below and give their feedback at liquidcharcoal@icloud.com .

[Visit the app](#)

